

## ORDER



**Orders**  
**Order / Rev:** 160919  
**Alt Order #:** 06225070  
**Product Desc:** WI SEN  
**Estimate:** 2768  
**Flight Dates:** 08/07/12 - 08/13/12  
**Original Date / Rev:** 08/08/12 / 08/08/12  
**Order Type:** GENERAL

WDJT-TV-LP

**Primary AE:** Matthew Norten  
**Sales Office:** HDC  
**Sales Region:** NAT

**Agency**  
**Name:** Natl Med. Res Planning & Placement  
**Buying Contact:** Ben Angle  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Poli/E. Hovde/R/Sen/WI  
**Demographic:** A35-64  
**Product Codes:** PL Candidate  
**Priority:** LUR  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	59	\$15,295.00	\$13,000.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	59	\$15,295.00	\$13,000.75	0.00
<b>Totals</b>	<b>59</b>	<b>\$15,295.00</b>	<b>\$13,000.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	11%	\$15,295.00
Market	100%	\$139,045.45

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	27%	\$37,542.27
WITI	21%	\$29,199.55
WMLW-	3%	\$4,171.36
WPXE	0%	\$0.00
WTMJ	37%	\$51,446.82
WVTV	1%	\$1,390.45
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	08/10/12	08/10/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p	----1--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----1--		1				\$500.00		0.00			
2	WDJT	08/10/12	08/10/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	----1--	:30	1	\$125.00	LUR	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----1--		1				\$125.00		0.00			

Order / Rev: 160919  
 Alt Order #: 06225070  
 Flight Dates: 08/07/12 - 08/13/12

Advertiser: Poli/E. Hovde/R/Sen/WI  
 Product Desc: WI SEN  
 Estimate: 2768  
 WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WDJT	08/10/12	08/10/12	Price Is Right 10a-11a	CM	10a - 11a	----1--	:30	1	\$125.00	LUR	0.00	NM	1	\$125.00
				Price Is Right 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	08/06/12-08/12/12		Price Is Right 10a-11a		10a - 11a	-----F----	:30		(\$125.00)		0.00	NM		
		See MG 2.2 [program change, Sikh Shooting Funeral Coverage k]													
2	WDJT	08/06/12-08/12/12		Price Is Right 10a-11a		10a - 11a	---Th-----	:30		\$125.00		0.00	NM		
		Ⓜ MG for 2.1 08/10													
3	WDJT	08/10/12	08/10/12	Letterman 1035p-1135p	CM	1035p-1135p	----1--	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
				Letterman 1035p-1135p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$175.00		0.00			
4	WDJT	08/10/12	08/10/12	Dr. Phil 4p-5p	CM	4p-5p	----1--	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
				Dr. Phil 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$100.00		0.00			
5	WDJT	08/10/12	08/10/12	CBS58 Nws 5p M-Sa/530M	CM	5-530p/530-6p	----1--	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
				CBS58 Nws 5p M-Sa/530p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$50.00		0.00			
6	WDJT	08/10/12	08/10/12	Jeopardy 6p-630p	CM	M-F 6p-630p	----1--	:30	1	\$200.00	LUR	0.00	NM	1	\$200.00
				6p-630p/Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$200.00		0.00			
7	WDJT	08/10/12	08/10/12	Wheel of Fortune 630p-7p	CM	M-F 630p-7p	----1--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				630p-7p/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$500.00		0.00			
8	WDJT	08/13/12	08/13/12	M - SU Late News	CM	10p - 1035p	1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				M-Su 10p-1035p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$500.00		0.00			
9	WDJT	08/13/12	08/13/12	Letterman 1035p-1135p	CM	1035p-1135p	1-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
				Letterman 1035p-1135p		(10:35 PM-11:37 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$175.00		0.00			
10	WDJT	08/13/12	08/13/12	Dr. Phil 4p-5p	CM	4p-5p	1-----	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
				Dr. Phil 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$100.00		0.00			
11	WDJT	08/13/12	08/13/12	CBS58 Nws 5p M-Sa/530M	CM	5-530p/530-6p	1-----	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
				CBS58 Nws 5p M-Sa/530p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$50.00		0.00			
12	WDJT	08/13/12	08/13/12	Jeopardy 6p-630p	CM	M-F 6p-630p	1-----	:30	1	\$200.00	LUR	0.00	NM	1	\$200.00
				6p-630p/Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$200.00		0.00			
13	WDJT	08/13/12	08/13/12	Wheel of Fortune 630p-7p	CM	M-F 630p-7p	1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				630p-7p/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$500.00		0.00			
14	WDJT	08/11/12	08/11/12	CBS58 Nws 5p M-Sa/530M	CM	5-530p/530-6p	-----1-	:30	1	\$50.00	LUR	0.00	NM	0	\$0.00
				CBS58 Nws 5p M-Sa/530p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1-		1				\$50.00		0.00			

Advertiser:	Poli/E. Hovde/R/Sen/WI
Product Desc:	WI SEN
Estimate:	2768

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WDJT	08/11/12	08/11/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su		5-530p/530-6p	-----1-	:30	1	\$50.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----1-		1				\$50.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	08/06/12-08/12/12	CBS58 Nws 5p M-Sa/530p		S5-530p/530-6p	-----Sa--	:30		<del>(\$50.00)</del>		0.00	NM		
		See MG 17.2,17.3 [program change, no news Sat/Sun due to golf kj]													
15	WDJT	08/11/12	08/11/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	\$75.00	LUR	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----1-		1				\$75.00		0.00			
16	WDJT	08/12/12	08/12/12	PGA Championship PGA Championship	SPRT	various	-----2	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----2		2				\$1,000.00		0.00			
17	WDJT	08/12/12	08/12/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su		5-530p/530-6p	-----1	:30	1	\$50.00	LUR	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----1		1				\$50.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	08/06/12-08/12/12	CBS58 Nws 5p M-Sa/530p		S5-530p/530-6p	-----Su	:30		<del>(\$50.00)</del>		0.00	NM		
		See MG 17.2,17.3 [program change, no news Sat/Sun due to golf kj]													
	2	WDJT	08/07/12-08/10/12	News at Noon		12p-1230p	-TWThF----	:30		\$50.00		0.00	NM		
		Ⓜ MG for 14.1,17.1													
	3	WDJT	08/07/12-08/10/12	News at Noon		12p-1230p	-TWThF----	:30		\$50.00		0.00	NM		
		Ⓜ MG for 14.1,17.1													
18	WDJT	08/12/12	08/12/12	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$800.00	LUR	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----1		1				\$800.00		0.00			
19	WDJT	08/12/12	08/12/12	CBS Sunday Morning/Fa&M CBS Sunday Morning/Face the		8a - 10a and/or 8a-----2	:30	2	\$150.00	LUR	0.00	NM	2	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----2		2				\$150.00		0.00			
20	WDJT	08/09/12	08/09/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p	---1---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	---1---		1				\$500.00		0.00			
21	WDJT	08/09/12	08/09/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	---1---	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	---1---		1				\$175.00		0.00			
22	WDJT	08/09/12	08/09/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	---1---	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	---1---		1				\$100.00		0.00			
23	WDJT	08/09/12	08/09/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su		5-530p/530-6p	---1---	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	---1---		1				\$50.00		0.00			
24	WDJT	08/09/12	08/09/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	---1---	:30	1	\$200.00	LUR	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	---1---		1				\$200.00		0.00			
25	WDJT	08/09/12	08/09/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	---1---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Estimate: 2768

WDJT-TV-LP

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25	WDJT	08/09/12	08/09/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p ---1---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---		1		\$500.00			0.00			
26	WDJT	08/07/12	08/07/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p -1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----		1		\$500.00			0.00			
27	WDJT	08/07/12	08/07/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p -1-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----		1		\$175.00			0.00			
28	WDJT	08/07/12	08/07/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p -1-----	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----		1		\$100.00			0.00			
29	WDJT	08/07/12	08/07/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p -1-----	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----		1		\$50.00			0.00			
30	WDJT	08/07/12	08/07/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p -1-----	:30	1	\$200.00	LUR	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----		1		\$200.00			0.00			
31	WDJT	08/07/12	08/07/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p -1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----		1		\$500.00			0.00			
32	WDJT	08/07/12	08/07/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p -1-----	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----		1		\$350.00			0.00			
33	WDJT	08/08/12	08/08/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p --1----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----		1		\$500.00			0.00			
34	WDJT	08/08/12	08/08/12	Price Is Right 10a-11a Price Is Right 10a-11a	CM	10a - 11a --1----	:30	1	\$125.00	LUR	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----		1		\$125.00			0.00			
35	WDJT	08/08/12	08/08/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p --1----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----		1		\$175.00			0.00			
36	WDJT	08/08/12	08/08/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p --1----	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----		1		\$100.00			0.00			
37	WDJT	08/08/12	08/08/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p --1----	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----		1		\$50.00			0.00			
38	WDJT	08/08/12	08/08/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p --1----	:30	1	\$200.00	LUR	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----		1		\$200.00			0.00			
39	WDJT	08/08/12	08/08/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p --1----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 160919  
 Alt Order #: 06225070  
 Flight Dates: 08/07/12 - 08/13/12

Advertiser: Poli/E. Hovde/R/Sen/WI  
 Product Desc: WI SEN  
 Estimate: 2768

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
39	WDJT	08/08/12	08/08/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p --1----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----		1		\$500.00			0.00			
40	WDJT	08/08/12	08/08/12	Wed 7p - 8p Big Brother 14	CM	7p - 8p --1----	:30	1	\$500.00	LUR	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----		1		\$500.00			0.00			
41	WDJT	08/11/12	08/12/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p -----SS	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----SS		1		\$500.00			0.00			
N42	WDJT	08/13/12	08/13/12	News at Noon News at Noon	CM	12p-1230p M-----	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	M-----		1		\$50.00			0.00			
N43	WDJT	08/11/12	08/11/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p -----S-	:30	2	\$75.00	LUR	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		2		\$75.00			0.00			
N44	WDJT	08/10/12	08/12/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p ----FSS	:30	2	\$300.00	LUR	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	----FSS		2		\$300.00			0.00			
N45	WDJT	08/10/12	08/10/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p ----F--	:30	1	\$85.00	LUR	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	----F--		1		\$85.00			0.00			
N46	WDJT	08/13/12	08/13/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p M-----	:30	1	\$85.00	LUR	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	M-----		1		\$85.00			0.00			
N47	WDJT	08/11/12	08/11/12	Sat 1035p-1135p The Closer	CM	1035p-1135p -----S-	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		1		\$50.00			0.00			
N48	WDJT	08/11/12	08/11/12	Sat 1135p-1235a The Closer	CM	1135p-1235x -----S-	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		1		\$50.00			0.00			
N49	WDJT	08/12/12	08/12/12	1035-1105p (eff 9/9/13) 1035p-1105p	CM	1035p-1105p -----S	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S		1		\$50.00			0.00			
N50	WDJT	08/12/12	08/12/12	Insider Wknd 1105p-1135M Insider Wknd 1105p-1135p	CM	1105p-1135p -----S	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S		1		\$50.00			0.00			
N51	WDJT	08/13/12	08/13/12	Mo 7p - 8p How I Met/2 Broke Girls	CM	Mo 7pm - 8pm M-----	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	M-----		1		\$350.00			0.00			
N52	WDJT	08/13/12	08/13/12	Mo 8p - 9p 2 Broke Girls/Mike and Molly	CM	Mo 8p - 9p M-----	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	M-----		1		\$350.00			0.00			
N53	WDJT	08/11/12	08/11/12	Sa 7p - 8p NYC 22	CM	7p - 8p -----S-	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 160919  
 Alt Order #: 06225070  
 Flight Dates: 08/07/12 - 08/13/12

Advertiser: Poli/E. Hovde/R/Sen/WI  
 Product Desc: WI SEN  
 Estimate: 2768

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 53	WDJT	08/11/12	08/11/12	Sa 7p - 8p NYC 22	CM	7p - 8p	-----S-	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----S-		1				\$175.00		0.00			
N 54	WDJT	08/12/12	08/12/12	Su 8p - 9p Criminal Minds	CM	8p-9p	-----S	:30	1	\$400.00	LUR	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----S		1				\$400.00		0.00			
N 55	WDJT	08/12/12	08/12/12	Su 9p - 10p Mentalist	CM	9p-10p	-----S	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----S		1				\$350.00		0.00			
Totals														59	\$15,295.00